

PORT WINE TRADE

2010

Volume (9 litre cases)

Markets share (%)

Comparison with volume sold same period last year (Δ%)

Premium Ports share of Total sales (%)

MAIN MARKETS	MARKETS %	BOTTLED		STANDARD PORTS		PREMIUM PORTS		
		cases 9 ℓ	Δ %	cases 9 ℓ	Δ %	cases 9 ℓ	Δ %	%
6- GERMANY	4.0	381 707	-22.1	338 934	-24.6	42 773	5.7	11.2
21- AUSTRIA	0.2	15 943	11.2	13 808	11.3	2 136	10.4	13.4
4- BELGIUM	12.5	1 197 179	2.8	1 120 118	2.3	77 061	9.8	6.4
11- BRAZIL	1.3	121 465	30.3	106 636	29.4	14 829	36.9	12.2
8- CANADA	2.1	201 597	3.9	57 002	7.1	144 595	2.7	71.7
9- DENMARK	2.1	199 494	49.2	90 392	1.6	109 102	143.5	54.7
7- USA	3.9	373 906	6.8	156 248	3.3	217 658	9.5	58.2
10- SPAIN	1.3	128 810	-4.1	118 501	-5.4	10 310	14.7	8.0
22- FINLAND	0.2	15 459	-7.4	8 728	-18.2	6 731	11.6	43.5
1- FRANCE	28.5	2 641 247	-0.7	2 410 040	-1.1	231 207	3.8	8.5
2- HOLLAND	14.2	1 362 559	9.0	1 236 050	6.8	126 509	36.9	9.3
17- IRELAND	0.4	34 646	6.7	22 118	3.8	12 529	12.3	36.2
13- ITALY	0.7	70 670	5.1	65 094	3.9	5 575	21.3	7.9
19- JAPAN	0.2	19 792	-12.3	18 999	-12.8	793	1.0	4.0
18- LUXEMBOURG	0.3	27 221	32.7	23 809	36.0	3 411	13.7	12.5
25- MEXICO	0.1	13 185	35.1	11 220	40.0	1 965	12.6	14.9
23- NORWAY	0.2	15 051	-21.7	4 848	-18.0	10 203	-23.4	67.8
24- NEW ZEALAND	0.1	13 552	90.0	6 729	103.8	6 823	78.1	50.3
15- POLAND	0.4	38 879	46.9	37 093	44.9	1 786	107.8	4.6
3- PORTUGAL	14.0	1 341 816	9.6	1 158 557	10.9	183 260	2.0	13.7
5- UNITED KINGDOM	10.4	978 903	-2.6	419 819	-12.7	559 083	6.6	56.3
16- CZECH REPUBLIC	0.4	36 730	15.1	33 219	17.9	3 511	-5.7	9.6
20- RUSSIA	0.2	17 091	53.8	11 390	28.9	5 701	150.1	33.4
14- SWEDEN	0.4	40 508	5.0	26 956	13.0	13 552	-8.0	33.5
12- SWITZERLAND	0.8	73 838	3.8	64 684	3.4	9 154	7.1	12.4
OTHERS	1.2	114 137	8.0	84 936	7.0	29 201	11.1	25.6
TOTAL	100.0	9 475 385	3.1	7 645 927	1.2	1 829 458	11.8	19.1

During this period

958 300 litres of Port Wine modified or declassified to be used for food stuffs were traded