

PORT WINE TRADE

2010

Value (euros)

Markets share (%)

Comparison with value of sales same period last year Δ%

Premium Ports share of Total sales (%)

MAIN MARKETS	MARKETS %	BOTTLED		STANDARD PORTS		PREMIUM PORTS		
		euros	Δ %	euros	Δ %	euros	Δ %	%
9- GERMANY	3.5	12 917 932	-18.6	10 269 827	-22.1	2 648 105	-1.1	20.5
24- AUSTRIA	0.2	806 900	11.8	561 383	11.2	245 517	13.4	30.3
5- BELGIUM	10.6	39 227 530	2.2	33 926 158	2.0	5 301 372	3.2	13.5
11- BRAZIL	1.4	5 022 117	20.7	3 593 610	11.8	1 428 507	50.9	28.4
7- CANADA	4.3	16 006 544	15.5	2 810 313	22.9	13 196 231	14.0	82.4
8- DENMARK	3.6	13 522 382	82.4	2 905 139	1.7	10 617 243	133.0	78.5
6- USA	6.5	23 933 985	9.7	5 897 719	5.5	18 036 266	11.1	75.4
10- SPAIN	1.4	5 240 000	-4.4	4 417 761	-6.1	822 239	5.7	15.7
22- FINLAND	0.2	919 978	-2.3	384 572	-16.7	535 406	11.5	58.2
1- FRANCE	23.3	84 394 012	-1.0	70 294 440	-1.4	14 099 572	1.0	16.3
3- HOLLAND	11.7	43 507 148	9.7	34 481 985	4.7	9 025 163	34.5	20.7
14- IRELAND	0.6	2 064 654	10.4	1 181 241	4.3	883 413	19.7	42.8
13- ITALY	0.8	2 981 918	5.0	2 468 908	5.1	513 010	4.5	17.2
16- JAPAN	0.4	1 519 085	-1.4	1 369 438	-1.4	149 647	-1.3	9.9
19- LUXEMBOURG	0.3	1 151 454	26.7	816 426	31.5	335 028	16.6	29.1
25- MEXICO	0.2	727 461	37.1	439 648	62.0	287 813	11.0	39.6
21- NORWAY	0.3	982 143	-27.6	254 180	-13.4	727 963	-31.5	74.1
23- NEW ZEALAND	0.2	809 692	73.7	293 472	91.6	516 220	64.9	63.8
18- POLAND	0.3	1 169 100	47.0	1 017 560	43.7	151 540	74.1	13.0
2- PORTUGAL	14.9	55 215 634	6.4	37 185 153	9.6	18 030 481	0.5	32.7
4- UNITED KINGDOM	11.4	42 005 171	1.6	12 806 723	-11.2	29 198 448	8.4	69.1
17- CZECH REPUBLIC	0.4	1 477 381	8.3	1 095 644	12.3	381 737	-1.8	25.8
20- RUSSIA	0.3	1 064 206	62.4	441 805	32.5	622 401	93.3	58.5
15- SWEDEN	0.5	1 984 711	2.8	1 043 730	14.2	940 981	-7.5	47.4
12- SWITZERLAND	1.0	3 534 023	1.0	2 308 042	4.2	1 225 981	-4.6	34.7
OTHERS	1.7	6 373 523	14.1	3 356 494	10.0	3 017 029	19.1	47.3
TOTAL	100.0	368 558 684	5.3	235 621 371	1.1	132 937 313	13.5	35.9

During this period, the volume of trade concerning Port Wine modified or declassified for food stuffs was
2 131 060 euros