



XXXIV  
WORLD CONGRESS  
OF VINE AND WINE  
"The Wine Construction"  
20-27th June 2011  
Porto - Portugal

## CALL FOR PAPERS

Deadline: 15th February 2011

### CALL FOR PAPERS - invitation letter - 1st call

Dear Sir, Dear Madam,

The XXXIV World Congress of Vine and Wine and the 9th General Assembly of the International Organisation of Vine and Wine (OIV) are to take place in Porto (Portugal) between 20th and 27th June 2011 upon the invitation of the Portuguese Minister of Agriculture, Rural Development and Fisheries.

It is an honour for Portugal to welcome the greatest world specialists in the field who will have an opportunity to debate throughout the Congress on the general theme:

**"The Construction of Wine – A Conspiracy of Knowledge and Art"**

and the following subthemes:

- Construction of a wine
- Constructions for wine
- Construction of the cities of wine
- Construction of wine markets

This international meeting aims to gather researchers, oenologists and professionals in order to discuss not only about the different aspects of the science and the production of wine, but also other related themes including wine trade, social development, city planning, architecture and tourism.

We have a great pleasure to invite you to propose one or more papers (oral or poster) on any of the subjects scheduled for the different sections of the Congress in accordance with the instructions in the attached document.

Submissions must be made on-line through the Congress website ([www.oiv2011.pt](http://www.oiv2011.pt)). At first you must register through login and password and then you can access to the submission form.

Using your login and password you can always access to your submitted papers.

Submissions must be received by 15th February, 2011. For all further information, please visit the Congress website ([www.oiv2011.pt](http://www.oiv2011.pt)).

We would like to thank you in advance for your scientific contribution to the XXXIV World Congress of Vine and Wine and we would appreciate if you could give the largest diffusion to this invitation.

Yours sincerely,

Luciano Vilhena Pereira  
President of the Organizing Committee

Federico Castellucci  
Director General of the OIV



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## CALL FOR PAPERS - GUIDELINES

The OIV - International Organisation of Vine and Wine welcomes the submission of papers for the XXXIV World Congress of Vine and Wine, which will be held in Porto, Portugal in June 2011.

This international meeting aims to gather researchers, oenologists and professionals in order to discuss not only about the different aspects of the science and the production of wine, but also other related themes including wine trade, social development, city planning, architecture and tourism.

### 1. Theme

1.1 The general theme of the Congress is "**The Construction of Wine – A Conspiracy of Knowledge and Art**" and includes the following subthemes:

- **Construction of a wine**
- **Constructions for wine**
- **Construction of the cities of wine**
- **Construction of wine markets**

1.2 The sections and categories for oral presentations and posters are the following, with some suggestions for the scope in parenthesis:

#### **Section I - Viticulture**

- A. **The Vine as the Foundation of New Wines** (genetics, new varieties, ripening conditions ...)
- B. **Managing Vine Information** (data acquisition, zoning, IR data ...)
- C. **Constructing Sustainable Vineyards** (water or carbon footprint, erosion, return of investment ...)

#### **Section II - Oenology**

- D. **Wine: a Molecular Construction** (wine analysis, "omics" ...)
- E. **Winemaking Technology** (new technology, new practices ...)
- F. **Wine Analysis and Trade Regulation** (analytical limits, trade barriers, cost of the control ...)
- G. **Wine Metrics and Sensors** (new analytical methods, new sensors ...)



**Section III - Economy & Law**

- H. **Constructing New Markets / New Products** (new approach on trademarks, characterization of new markets, design of new wine products, table grapes, raisins and grape juice ...)
- I. **Monitoring Markets and Consumers** (legal barriers to trade, methods to characterize preferences, follow up of wine markets ...)
- J. **Adapting Wines to New Markets** (new perspectives on merchandising, adjustment of products to new markets penetration, trends in markets, trends in consumers' preferences ...)

**Section IV – Health & Wine**

- K. **Constructing Healthier Wines** (new trends in the control of oenological products, reducing contaminations, removal of contaminants ...)
- L. **Managing Information about Health and Wine** (participation of wine in human diets, inventory of risks, toxicity data ...)
- M. **Ecotoxicology in the Soil and the Vine** (influence of inorganic and organic soil / vineyard compounds in the composition of wines ...)
- N. **Consumer Perception of Health and Wine** (risk society and ethics, information in favour of a moderate wine consumption, positive aspects of moderate wine consumption, fight against alcoholism ...)

**Section V - Designing for wine**

- O. **Wine Trade, Urban Development and City Planning** (planning of rural and wine cities, influence of wine trade on the demographics, evolution of the wine cities ...)
- P. **Winery Design** (winery architecture, winery buildings, vineyard architecture and landscape, materials, efficiency of the project ...)
- Q. **Wine Industry Design** (multidisciplinary planning of a wine industry, sustainability, engineering and economic feasibility studies ...)
- R. **Wine and Tourism** (wine and tourism development, wine entrepreneurship ...)
- S. **Wine Apparatus and Accessories** (sealers, ergonomic studies of glasses, new winemaking equipment, development of new bottles, new containers, new materials ...)

**2. Guidelines for submitting papers**

Papers with scientific and technical contributions are expected. Papers will be presented in oral and poster sessions. Authors are asked to suggest the modality of presentation (oral and poster), while the Joint Reading and Selection Committee will make the final decision.



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Submissions will be written in 3 of the 5 official languages of the International Organisation of Vine and Wine (German, English, Spanish, French and Italian), and the organizers would appreciate that at least one would be in English.

### **a. Authors are required to:**

- 1. apply for a poster or oral presentation.** If the oral presentation option is not selected, the paper can be directed for a poster presentation;
- 2. select one section and one category** (see 1.2) under which the abstract should be reviewed by the Joint Reading and Selection Committee. The integration of the abstract in a different section and category can be decided by the Joint Reading and Selection Committee.

The abstracts will be evaluated by their:

- relevance to the Congress theme, sections and categories;
- scientific merit;
- relevance to the Congress audience.

The Joint Reading and Selection Committee's decision will specify the modality of the presentation (see below). If the oral presentation option is not selected, the paper still can be directed to a poster presentation. The Joint Reading and Selection Committee will select 3 posters out of all accepted posters in each category whose authors will be asked to present their poster orally. This presentation ("Short communication") will take 5 minutes (3 slides presentation). Accordingly, there will be three modes of presentation:

- I. Oral communication** (15 minutes).
- II. Short communication** (5 minutes).
- III. Poster.**

Prizes will be awarded to the best "oral communication" and to the best "short communication" in each of the five sections of the Congress.

### **b. Submissions must contain:**

- A title that describes the work, ideally about 10–12 words long.
- A list of contributing authors (names and affiliations), starting by the name of the main author. If there is more than one author, the name of the speaker should be underlined. It is noted here that the registration of the speaker is mandatory.
- The contact details of the contact author: name, mailing address, email, phone or fax number.
- The section and the category in which the authors would like to integrate the paper (see 1.2) and a list of 2 to 7 keywords. Preferably the keywords should relate to the sections listed in 1.2.



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- An abstract. One of the 3 abstracts linguistic versions would be preferably written in English. The abstract should be as informative as possible and a true outline of the full work. The abstract should not exceed 6000 characters (with spaces).

Submissions must be made on-line through the Congress website ([www.oiv2011.pt](http://www.oiv2011.pt)). At first you must register through login and password and then you can access to the submission form. Using your login and password you can always access to your submitted papers.

Submissions must be received by 15th February, 2011.

For all further information, please visit the Congress website ([www.oiv2011.pt](http://www.oiv2011.pt)).

The decisions of the Joint Reading and Selection Committee will be communicated to the authors by 18<sup>th</sup> March 2011. Rules for the presentation of the final papers accepted (oral communication, short communication or poster) will be also made available. The deadline for returning the final papers is 15th May 2011.

All final papers will be published on a Congress flashcard.

### 3. Important dates

- Deadline for submissions: **15<sup>th</sup> February 2011**.
- Notification of the decisions of the Joint Reading and Selection Committee: **18<sup>th</sup> March 2011**.
- Deadline for sending the final version of the papers: **15<sup>th</sup> May 2011**.

### 4. Important remark

Since the period between the acceptance of the submissions (18<sup>th</sup> March) and the deadline for sending the final papers (15<sup>th</sup> May) is relatively short, the authors are cordially invited to anticipate their preparation.